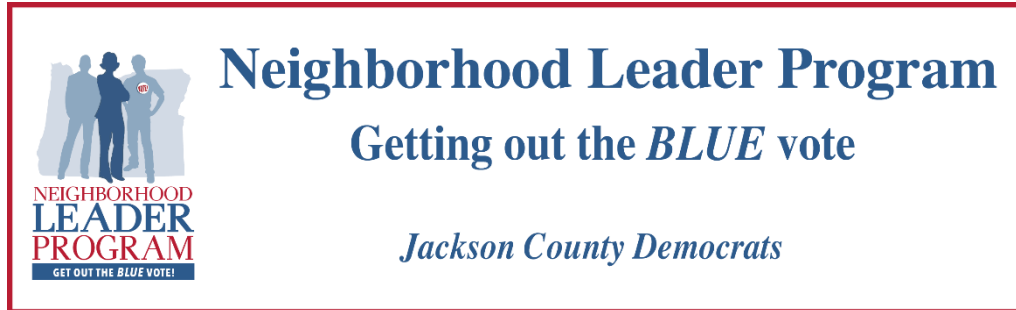


Reference Guide for Neighborhood Leaders: Where to Find Everything in NLP

available at www.jcdemocrats.org/nlp-menu
webpage password is **GoBlue22**

We urge you to print out this packet and keep it handy for future reference.

See p. 3 for more info about your training options.



Topics Inside

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Staying Informed/Contact Info

Check your email regularly. That's our primary means of communication with NLPs.

- If you haven't seen our emails in your inbox, search your inbox for the words "NLP" and "Neighborhood Leader." Check your spam (junk) folder. If you still can't find them, email us at nlp@jcdemocrats.org.
- If you have recently changed email accounts, be sure to let us know so we can make sure we have your latest contact info.

Bookmark the NLP webpage. Check it frequently.

- The webpage address is www.jcdemocrats.org/nlp-menu.
- The password is **GoBlue22**. Please don't share the password. And keep it handy!
- If you don't know how to bookmark the webpage on your computer or smartphone, contact your Community Leader or email us at nlp@jcdemocrats.org.
- Check the **Latest News** section regularly. We'll post breaking news there.

Contact your Community Leader (CL) with any questions, or email nlp@jcdemocrats.org.

Community Leaders (aka CLs)

Ashland

Mary Renaud 541-488-7627 (541) 941-1292 maryre@charter.net

Flavia Franco 408-242-9933 flavita10s@gmail.com

Central Point

Debbie McQueen (541) 821-0696 bobdeb51@gmail.com

Diane Divita (541) 227-4234 divitard71@gmail.com

Eagle Point

Fred Jenkins 541-261-7215 fjenkins555@gmail.com

Jim Buck 541-944-6271 buckjim55@yahoo.com

Gold Hill

Sam & Paula Hefter (818) 497-7756 samhefter@msn.com

Jacksonville

David Sours_(541) 601-2948 dbsours3@gmail.com

Medford

Arlene Aron (541) 951-6707 arlenearon47@gmail.com

Allen Hallmark (458) 226-6970 hallmark3843@gmail.com

Alana Monaco 510-708-8928 alanamonaco@gmail.com

Phoenix/Talent

David Sours (541) 601-2948 dbsours3@gmail.com

Rogue River/Wimer

Nona Donahue (541) 261-1037 nonadonahue@gmail.com

Our GOTV Timeline*/Training Options

*GOTV = Get Out the Vote

To view the complete NLP calendar for the spring canvass, go to the [NL Training and Resources](#) page (password **GoBlue22**).

- Mid-Sept** Early canvassing by some NLPs. Contact NLP@jcdemocrats.org if you'd like to get your turf early and join them.
- 9/25 - 10/1** Postcards and stamps available from your CL (Community Leader). Find their contact info on page 2 of this guide. Remember: In person is the most effective method of building relationships with voters, then phone calls and text messages. Postcards should be reserved when you have no other option.
- 10/3 - 10/9** **Turf assignments emailed** to all NLPs. Watch for an email from NLP Admin with the subject line "Neighborhood Leader Materials - Jackson County." Email nlp@jcdemocrats.org with any questions.
- 9/13- 10/19** **NL Training:** Attend a training session or do self-study. **Please** make this a priority. Choose between five online sessions and one in person. Schedule and additional information on the [NL Training and Resources](#) page (password **GoBlue22**).
- 10/12** (approx.) **Voters' Pamphlets mailed** to Jackson County voters.
- 10/18** Last day to **Register to Vote**
- 10/21** **Ballots mailed** to Jackson County voters
- 10/22** **NLP launches Get Out the Vote.** The optimal time to reach voters is the week when they are receiving ballots. If you cannot canvass during this time, it's okay to do it earlier or later. Just try to reach every voter on your list, if possible.
- 11/8** **ELECTION DAY**

Three Training Options

Please make this a priority. Choose between six online sessions and one in person. Find the training schedule, plus info on self-training, on the [NL Training and Resources](#) page. Go to <https://www.jcdemocrats.org/nlp-menu> . (Password **GoBlue22**)

Whichever option you choose, print out this reference guide and keep it handy. It provides answers to many of the most common questions that arise.

“Where’s my turf?” (a common question) and How to Use the NLP Services Dashboard

One of the most frequent questions we get asked is, “Where’s my turf?”

Please review this info carefully!

1. Watch for your turf notification email.
 - Unless you requested your turf early, you will receive it sometime during the first week in October. You’ll receive an email with your turf assignment. It will come from **NLP Admin** and the subject line will read **Neighborhood Leader Materials—Jackson County**.
 - If you don’t see the email in your inbox, check your spam or junk folder.
 - Do a search of your email inbox using the words **NLP, NLP Admin,** and **Neighborhood Leader**.
 - If you haven’t received your email by Oct. 10, notify us at nlp@jcdemocrats.org and we will take it from there.
2. Open the email and read it carefully. **Write down your user ID and password and store them safely.**
3. Log in to your turf following the instructions in the email.
 - Familiarize yourself with the Reporting Canvass Results page (also known as the “Dashboard”).
 - Follow the rest of the instructions in the email. Review canvass instructions, the NLP webpage, etc. as instructed.
4. If you have questions at this point, notify your Community Leader or email us at nlp@jcdemocrats.org. Please do NOT email the turf administrator.

Accessing your Turf Online: The NLP Services Dashboard

1. Read your turf email carefully (see above).
2. Follow the instructions for logging in.

For additional questions about the dashboard as well as about entering your canvass results, consult the Resources Menu on the NL Training & Resources Page at www.jcdemocrats.org/nlp-menu. The password is **GoBlue22** (please don’t share). You can also contact your CL (Community Leader)-- find contact info on p. 2.

Basics of Canvassing

Face-to-Face (while social distancing): Campaign research shows door-to-door canvassing is the most effective tactic for increasing voter turnout. This is how we build relationships with our voters election to election. (Phone calls can also help build relationships.) Go to the NL Training and Resources page—Resources Menu to find a suggested script for door-to-door canvassing. If you don't find a voter at home, we suggest you leave a copy of the "slate card" (list of Democratic candidates) under the welcome mat. Please respect the Covid protocols when going door to door (masking, social distancing, etc.)

Phone calls are the next best way to have a conversation with a voter. Everyone knows it's hard to get people to pick up the phone. But some folks *will* pick up. Ask about their concerns and be a **good listener**--that is a proven way to get people to vote. Be prepared in what you'll tell them. Suggested scripts for phone calls and voice messages are available on the NL Training and Resources page.

Text messages: Some voters are very responsive to short text messages asking them if we can count on them to vote. If you have a smartphone, try it out. Again, you'll find resources on our webpage.

Postcards: For voters who are unresponsive to any other method, or who have no phone, or wrong numbers, you'll need to jump to the postcard alternative. Contact your Community Leader (CL) for cards and stamps (contact info found on page 2 of this guide). Please read the one page of instructions provided by your CL.

Mix and Match: Please try to reach as many of your voters as you can. Use a variety of contact methods. Part of success is luck—finding someone at home at just the right time when they'll come to the door or pick up the phone. The other part of success is persistence.

Download suggested scripts from the NL Training and Resources page, www.jcdemocrats.org/nlp-menu, password **GoBlue22** (see the **GOTV Tools** section).

Feel free to modify these scripts. Just be sure you include the following elements:

ESSENTIAL: Identify yourself as a neighbor and a fellow Democrat, and offer the voter some way to contact you that you are comfortable with.

ESSENTIAL: Ask **Can we count on you to vote?** We want the voter's commitment to get their ballot turned in on time. **There is no "off year" in a Democracy. Vote by November 8 because EVERY election is important.**

Find out more about Voter Contact Methods by going to the NL Training and Resources page, <http://www.jcdemocrats.org/nlp-menu>, Canvassing Tools.

Critical Information for Nov. 8 Midterm Election 2022

Tape to the fridge - Keep by your phone

Contact Jackson County Elections Office:

1101 W. Main St., Ste. 201 (second floor)

Medford, Oregon 97501

Phone: (541) 774-6148

elections@jacksoncounty.org

Oct. 12 (approx.): Voters' pamphlets mailed

Oct. 18 Voter registration deadline

Oct. 21 All ballots mailed to voters in Jackson County

Oct. 26: If your ballot has not been received by this date, contact the Elections Office immediately

Nov. 8 Election Day

Bookmark or write down this website:

www.oregonvotes.gov.

Click on My Vote to:

- * Update your voter registration
- * Update your mailing address
- * Check the status of your ballot

Plan to have your ballot arrive by Tuesday, Nov. 8, 8:00 p.m.

* **By Mail:** Elections Office and USPS both recommend **mailing no later than Nov. 1.**

* **Ballot Drop Boxes** should be accessible to deposit ballots starting Monday, Oct. 24. Last pickup for ballot drop boxes will be **8:00 p.m., Tuesday, Nov. 8.**

Ballot Drop Box Locations

Jackson County voters may use any of the following Ballot Drop Boxes:

Ashland: 410 Siskiyou Blvd. (behind Library)

Central Point: 116 S. 3rd St. (Library)

Eagle Point: 239 W. Main St. (Library)

Medford 1: 1101 W. Main St. (Elections Office)

Medford 2: 205 S. Central (behind Library in parking lot)

Phoenix: 510 W. 1st St. (Library)

Rogue River: 412 E. Main St. (Library)

Helping Displaced Voters

If you have voters who lost their homes in the 2020 wildfires and are still displaced or changing addresses, please tell them to contact the Jackson County Elections Office (see contact information above) for help.

If they are still Jackson County residents, they may be able to change their mailing address in order to receive a ballot by mail. They may also re-register with the Elections Office, either by mail or in person. They may also be able to pick up a ballot in person at the office.

Candidate Slate Card

Makes a helpful handout when going door to door.

Contact your local Community Leader for copies (contact info on p. 2).

Also download from the [website of Jackson County Democrats](https://www.jcdemocrats.org).

There's a color version as well as this black and white version.

You can also copy the following address and paste it into a text message or email:

<https://www.jcdemocrats.org/candidatesandissues> .

JACKSON COUNTY DEMOCRATIC PARTY
RECOMMENDED LOCAL & STATEWIDE CANDIDATES
 ELECTION DAY: TUESDAY NOV. 8TH, 2022 ~ BALLOTS DUE AT 8:00 PM | [JCDEMOCRATS.ORG](https://www.jcdemocrats.org)

 Senator Ron Wyden Website: senatorforamerica.com Facebook: Facebook.com/senatorron	 US Representative 2nd District Joe Yetter Website: joefororegon.com Facebook: facebook.com/JoeforOregon
 Governor Tina Kotek Website: tinafororegon.com Facebook: facebook.com/TinaKotekOregon	 Oregon Labor Commissioner Christina Stephenson Website: christinastephenson.com Facebook: facebook.com/ChristinaStephensonOregon
 State Senate 3rd District Jeff Golden Website: GoldenForSenate.org Facebook: facebook.com/SenateJeffGolden	 State Representative 5th District Pam Marsh Website: RepresentativePamMarsh.com Facebook: facebook.com/representativepammrsh
 State Representative 8th District Dan Davis Website: dandavisfororegon.com Facebook: facebook.com/DanDavisForOregon	 State Representative 56th District Jonathan Chenjeri Website: JPChenjeri.com Facebook: facebook.com/jpcfor56
 County Commissioner, Position 1 Denise Krause Website: krausecommissioner.org Facebook: facebook.com/KrauseCommissioner	

REGISTER TO VOTE BY OCT. 18TH | CHECK YOUR VOTER REGISTRATION AT [OREGONVOTES.ORG](https://www.oregonvotes.org)

For further details about these candidates, see the NL Training & Resources page. Voters may say, “I don’t know who to vote for” or ask “Who do you recommend?”* Give them this Slate Card or offer to send them a link by email or text message. They will appreciate it!

**If you do offer a recommendation when two or more Democrats are running for a position, please make it clear that it is your opinion and not necessarily the position of Jackson County Democratic Party.*

Get to Know the NLP Webpage

Here's what you'll see at www.jcdemocrats.org/nlp-menu, password **GoBlue22**. (Please do not share the password.) Bookmark the webpage and return frequently for updates!

Latest News page

- Breaking news announcements
- Updated regularly

NL Training & Resources Page

- Many useful tools for getting out the vote
- Get answers to most of your questions

NL Resources Menu

The 3 most frequent questions we hear:

- Are we going [door to door](#) this time?
- What's the [most effective way](#) to contact my neighbors?
- Do I have [choices](#) about how to conduct my canvass?

GOTV Tools
GOTV = Get Out the Vote

- [Phone calls and voice messages](#)
- [Door to Door Canvassing](#)
- [Text messages](#)
- [Postcards and Letters](#)
- [Email](#)
- [Slate card](#)

Basic References for NLPs
We urge you to print out the following items and keep them handy!

- Contact list: Find your [Community Leader](#)
- Reference Guide for Neighborhood Leaders [to come]

Video References

- [Intro to NLP Services Dashboard](#) (13:29)
- Online Training Session (recording of a live training) [to come]
- How to Easily Send Text Messages Using your Smartphone [to come]

Candidates and Ballot Measures
[Click here](#) for information about who's on the ballot, as well as ballot measures.

Critical info about Voting in Jackson County

- Registration FAQ: [Frequently asked questions about voter registration](#)
- Ballot FAQ: [Frequently asked questions about filling out your ballot](#)
- [Ballot box locations and security](#)
- [Jackson County Elections Office:](#)
 - Contact info
 - Critical election dates
 - Checking the status of your ballot

Still have questions?
Contact your CL ([Community Leader](#)) or email us at nlp@jcdemocrats.org.

ALSO: If you know someone who is curious about what we do, or who wants to join Neighborhood Leader Program, give them this link (<https://www.jcdemocrats.org/nlp-recruit>) and ask them to watch a great 2-minute video about us.

