

Postcard Instructions for NLs – Nov. 8 Mid-Term Election

IMPORTANT: *Your NLP Services Dashboard lets you print a list of voters' **mailing addresses**, which are not always the same as residence. USPS usually does not deliver to these residences. To avoid wasted and costly effort, please use mailing addresses.*

- Please **Canvass door-to-door** as much as possible. Or **Phone/Text first**. These methods of personal contact yield the best results. In most cases, postcards are for voters you can't reach any other way.
- Send only one postcard to a household with multiple voters. If possible, add each voter's name in the address. Check the Mailing List that came with your turf (on the Print tab) to see these household groupings.
- If you need additional postcards or stamps, just ask your Community Leader. We'll do our best to supply them.
- We can provide stamps for each bundle of postcards. Or you can buy your own stamps as a political contribution. *If you DO use your own stamps, please fill out and send in an In-kind Receipt to Jackson County Democrats. The form is available on our website (see below).*
- **Preparing your postcards:**
 - On the front, write the election date, **Nov. 8**, and **a ballot drop box location for your area**, such as: **Medford:** 1011 W. Main St. *or* Parking lot behind Medford Library.
- **Personal messages go on the back.** You might include a reminder that every election is important, or Your Vote = Your Voice! Perhaps include the **link to our online slate card**,
<http://www.jcdemocrats.org/candidates-and-issues>
And if you feel comfortable adding your phone/email so the voter can contact you, please do so.
- More suggestions for messages can be found on our NL Resources and Training page— <https://www.jcdemocrats.org/nlp-menu>. NL password is **GoBlue22**
- Best not to mail postcards until after ballots have been mailed – Oct 21.
 - Too early is as bad as too late

Your Community Leaders Are:

CLs, please fill in your contact information here: